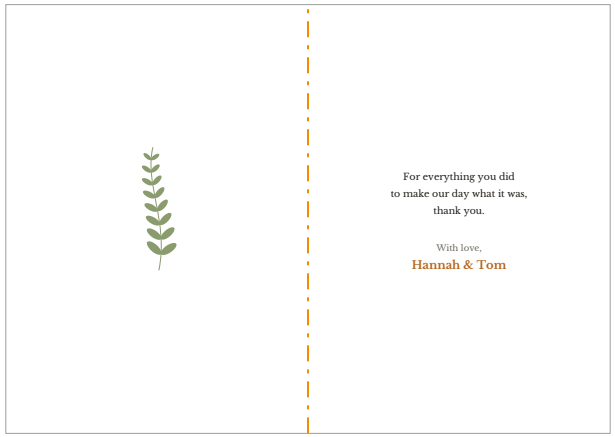
PRINT PREVIEW | EXAMPLE

Your greeting card, ready to check

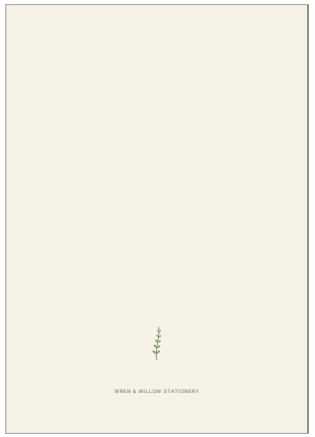
An A5 card printed both sides on one flat sheet, creased down the middle and folded. An example of the print preview we email before anything is printed; the names and the design are made up.



Front



Inside, opened out



Back

Greeting Cards, A5 (148 x 210 mm folded, 296 x 210 mm flat), 350gsm Silk, printed both sides, creased and folded. Shown as it looks printed, not life size on a screen.

What we did

1. Checked the 3 mm bleed: the cream ground runs off every edge of the sheet, and no lettering sits close to the cut.
2. Placed the crease at the centre of the sheet, 148 mm from the left: the right-hand panel of the outside is the front, the left-hand panel the back.
3. Checked that the inside reads the right way up when the card opens, and that nothing you need sits on the crease.

Please check

1. The words on the front and inside, letter by letter.
2. The names: Hannah & Tom.
3. The colours and the sprig, as you want them.
4. Which panel is the front, the back and the inside, against the pictures above.

Then approve

Press Review and approve in the email that brings this. Your order's approve page shows each print preview: tick the points and press Approve for print, from any device. Want something changed? Ask on the same page: one round of changes is included, and you see a new print preview before anything is printed.

Page 2 shows how you get a print preview like this. Pages 3 and 4 show the outside and the inside of the card: your print file with a key to its lines, beside the card once printed, creased and folded. None of the lines print.

How you get a print preview like this

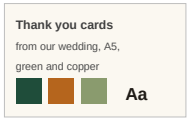
Choose your card on the product page, then send us your design. Your print preview comes back within the hour in studio hours (9am to 6pm Monday to Friday), and nothing is printed until you approve it.

1 Your design, one of three ways



Your own artwork
A print-ready PDF, 296 x 210 mm with 3 mm bleed: page 1 the outside, page 2 the inside. We mark the cut and the crease.

or



Design it for me
Send your words, pictures, colours or logo and say how you want it. Our studio designs the card, quoted on studio time first.

or



Design online
Pick a free template, add your words and pictures, and order from the designer.

Whichever way you send it, we check the file free and you see a print preview before anything is printed.

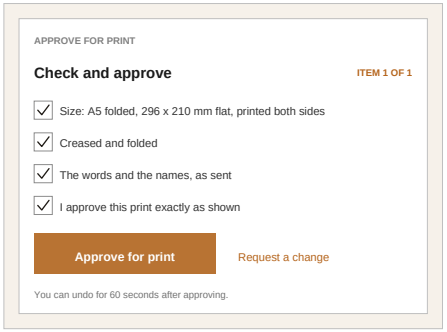
2 Your print preview, within the hour



We check the bleed, the page size and where the crease falls, then email you a print preview like this one: a page for the outside of the card and a page for the inside, each beside the card once creased and folded.

Want something changed? One round of changes is included, and you see a new print preview before anything is printed.

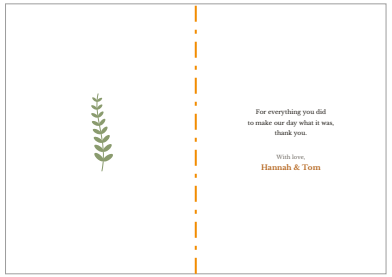
3 You approve



Press Review and approve in the email that brings your print preview. Your order's approve page opens, with each print preview on it: tick the points, then press Approve for print, from any device. Want something changed? Ask on the same page, or reply to the email. Nothing is printed until you approve.

4 Printed, creased, folded and on its way





Printed both sides on 350gsm Silk, cut on the magenta line, creased on the orange line and folded. Standard UK delivery in 3 to 5 working days, or same-day courier across London when you order and approve before the weekday cut-off.

Outside of the card: the back and the front

Your print file, the outside, 296 x 210 mm, shown at 52 %



Once printed, creased and folded, 148 x 210 mm



Front Back

Printed on the flat sheet, cut on the magenta line, creased on the orange line and folded: the right-hand panel becomes the front, the left-hand panel the back. Not life size on a screen: the folded card measures 148 x 210 mm.

Key to the lines

- Magenta line: we cut here. Anything outside it is cut off.
- Grey stripes: the bleed. Printed so no white edge shows, then trimmed off.
- Orange dash-dot: the crease, 148 mm from the left. We fold the card here, not cut.

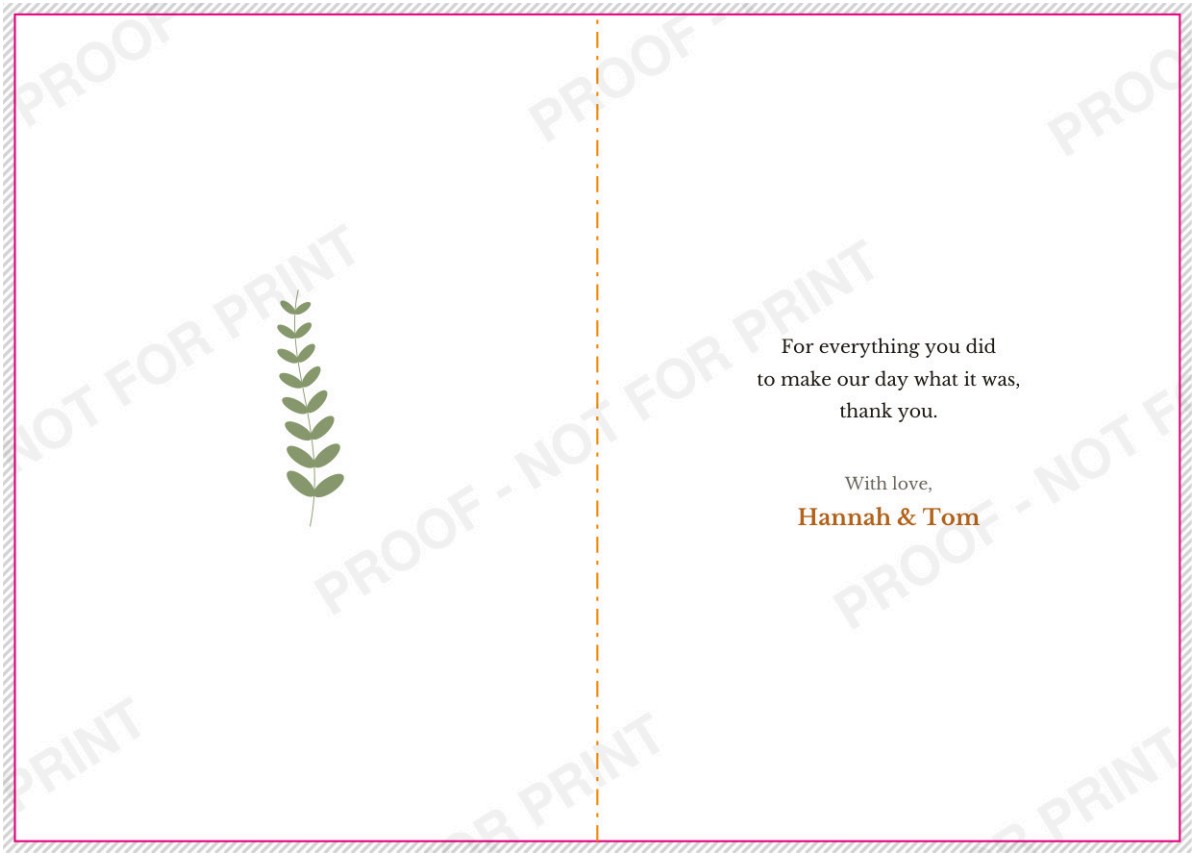
None of these lines print.

Please check on this page

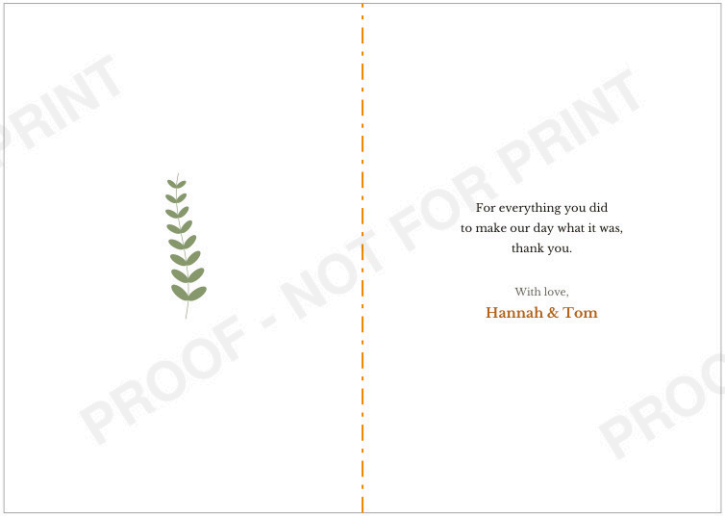
1. The front reads thank you, with the sprig above it.
2. The front says who it is from: Hannah & Tom.
3. The back carries the studio's name, Wren & Willow Stationery, and nothing else.
4. Nothing you need sits on the crease or close to the cut.

Inside of the card: what you see when it opens

Your print file, the inside, 296 x 210 mm, shown at 52 %



Opened out once printed and folded, 296 x 210 mm



What you see when the card opens: the left-hand panel on the left, your message on the right, the crease between them. Not life size on a screen: the open card measures 296 x 210 mm.

Key to the lines

- Magenta line: we cut here. Anything outside it is cut off.
- Grey stripes: the bleed. Printed so no white edge shows, then trimmed off.
- Orange dash-dot: the crease, 148 mm from the left. We fold the card here, not cut.

None of these lines print.

Please check on this page

1. The message, letter by letter: For everything you did to make our day what it was, thank you.
2. The sign-off: With love, Hannah & Tom.
3. The sprig on the left-hand panel, the right way up when the card is open.
4. Nothing you need sits on the crease.